

EVERY CHILD

Hong Kong Committee for UNICEF Newsletter 2023 | Issue 52



RUN FOR EVERY CHILD

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- **'CHILD ALLY X MIFFY'**
a fun way to learn
- **YOUNG ENVOYS' FIELD TRIPS**
to Child-friendly Cities
- **State of the WORLD'S CHILDREN REPORT 2023 OVERVIEW**



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Chairman Message

KEEP STRIDING FORWARD FOR EVERY CHILD

As the saying goes, mighty oaks from tiny acorns grow. That is the motivation for UNICEF to always stay committed to caring for our next generation.

When conflict erupted in Sudan this April, threatening the lives of millions, UNICEF immediately carried out humanitarian actions with over 5,500 metric tons of lifesaving supplies delivered across Sudan. Meanwhile, global disruptions caused by the COVID-19 pandemic interrupted childhood vaccination almost everywhere, leaving unvaccinated and under-vaccinated children vulnerable to a wide range of preventable diseases. UNICEF is the largest single vaccine buyer in the world, support from our donors is indispensable to urgent recovery of immunization services.

Here in Hong Kong, UNICEF HK offers a comprehensive suite of education resources and programmes. With travelling resuming, we were able to organize Young Envoy's field trips to Korea and Shenzhen, providing the opportunity for youth members to learn about UNICEF's Child Friendly Cities Initiative as well as wrap up their leadership trainings. Additionally, our SDG Actioner Challenge empowered local minority youth to support United Nations Sustainable Development Goals 13 – Climate Action and fulfill their responsibilities as global citizens.

The much anticipated UNICEF Charity Run is making a comeback this November after a hiatus, I sincerely call for your support by sponsoring family members and friends in this meaningful event, and helping us to raise awareness on Sustainable Development Goals 3 – Good Health and Wellbeing. Furthermore, we are excited to have launched our brand new UNICEF HK 'Child Ally x miffy' monthly donation programme and 'Champions for Children' corporate membership scheme that contribute to UNICEF's works worldwide.

Thank you for being our faithful companion along the road of children's rights advancement, let's keep marching on!

Judy Chen, JP
Chairman, Hong Kong Committee for UNICEF

Judy Chen



ABOUT HONG KONG COMMITTEE FOR UNICEF

Hong Kong Committee for UNICEF (UNICEF HK) was founded in 1986 and established as an independent local non-government organization to raise funds through public donations, partnerships with companies, special events, etc. to support UNICEF's work. UNICEF HK also promotes and advocates for children's rights via organizing education and youth programmes in Hong Kong. UNICEF HK generates its revenues from individual and corporate supporters.

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Child Ally x miffy

Small Hands. Big Wonders.

unicef
for every child



LET'S EMBARK ON AN AMAZING JOURNEY!

Introducing UNICEF HK 'Child Ally x miffy' Monthly Donation Programme



By becoming a Child Ally, your child will receive a certificate of appreciation, monthly postcards and journals from miffy sharing stories of her journey around the world, as well as challenges for your child to try. Not only will you get to be helping children in need but you will simultaneously be nurturing good habits in your child.



Certificate of Appreciation



Postcards



Stories + Challenges

In order to spread the word to more families in Hong Kong, we hosted a fun day at the pulse in Repulse Bay where children were given the opportunity to explore positive impacts brought by UNICEF, helping children who are facing adversities.



The fun day illustrated the philosophy of 'Child Ally x miffy' programme - a combination between education and fun, making for an engaging learning experience.

Your Support will Make a Big Difference for Children in Need

UNICEF has been working tirelessly to support children around the world, but **we need your help**. Your child can easily **become a Child Ally** by making a small donation every month. **Join us and embark on an adventure with UNICEF and miffy today!**

Start Your Monthly Donation

UNICEF HK Child Ally



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AWE-INSPIRING DISCOVERIES FOR OUR YOUTH LEADERS

Child-friendly Cities Focused Field Trips to Korea and Shenzhen

The summer of 2023 was a season of discoveries for UNICEF Young Envoys. They experienced firsthand how UNICEF 'Child Friendly Cities Initiative' is successfully put into practice to enhance the community as a whole with children engagement.

In Korea, Young Envoys were amazed by child friendly facilities they got to visit such as the Office of Ombudsman for Children, Ujiro 1216 Library in Jeonju and Wanju County Children Council that includes children in the decision making process to let their voices be heard. Furthermore, they had the opportunity to share their achievements and youth initiatives in Hong Kong with Korean and Shenzhen peer groups, facilitating exchanges with youth across borders.

Young Envoys met children representatives in Shenzhen.



Sponsored by AEON Credit Service (Asia) Co., Ltd., the field trips expanded Young Envoys' global horizons and allowed them to learn from Korea's and Shenzhen's innovative and child-led approach.

When exchanging with local Korean youths, Young Envoys from Hong Kong managed to overcome language barriers by using translation apps and short phrases from Korean dramas!

The Awoo Doll made by our Young Envoys, supporting the 'Adopt a doll, save a child' initiative.



“This field trip to Korea had provided me with a precious opportunity to engage with local children from Wanju County Children Council, enabling me to gain a deeper understanding of child rights as well as Korean culture.”

Daniel - Young Envoy



A mailbox outside the Office of Ombudsman for Children to write letters to voice out their thoughts and opinions.

UNLEASHING YOUTH POWER for a Greener Future!



Participants of SDG Actioner Challenge for Ethnic Minority Youth Programme have completed their team projects in schools and local communities to promote UN Sustainable Development Goal13: Climate Action during 2022-2023 school year. There is more to be done! Recruitment for the next group of SDG Actioners is now underway, come join us and bring positive changes to the community.



SDGS ELEARN AWARD SCHEME & UNICEF CLUB

SDGs eLearn Award Scheme

7,596 students from 93 schools completed 5,056 Sustainable Development Goals actions

UNICEF Club

15,865 students participated in 98 youth-led activities





PROVIDING MOTHERS WITH BETTER COMMUNITY SUPPORT

for Sustaining Breastfeeding



Ms Judy Chen, Chairman of UNICEF HK, presented awards to the representatives of the winning corporations.

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UNICEF HK is fully committed to promoting, protecting and supporting every child's birth right to be breastfed. UNICEF and the WHO recommend mothers to start breastfeeding one hour after birth and continue breastfeeding exclusively for the first six months. When children start eating fortified food, it can be complimented with continued breastfeeding until at least 2 years of age.



World Breastfeeding Week (WBW)

is celebrated annually in the first week of August in more than 170 countries. In support of 2023 theme "Enabling Breastfeeding: Making a difference for working parents", UNICEF HK and HKSAR Department of Health co-organized the Breastfeeding Room Design Competition that received overwhelming submissions from corporations and the public. Winners of Most Innovative Design Award, Most Practical Design Award and Most Inspirational Design Award were announced at the WBW 2023 Celebration Ceremony on 28 July.



Say Yes To Breastfeeding – Corporate Training

helped businesses understand how to create breastfeeding-friendly environments, which would strengthen employees' sense of belonging, fulfill corporate social responsibilities, enhance corporate image and become a customer-friendly place to attract more customers.



SEARCH BREASTFEEDING FRIENDLY PREMISES NEAR YOU.



Network of over **7,000** corporate members

1,220 Breastfeeding Friendly Workplaces

586 Breastfeeding Friendly Premises

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A BRAVE GIRL with a benevolent soul

Born and raised in Hong Kong, Candice Lau shows us how anyone and everyone can make a difference.

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After graduating from The Hong Kong Polytechnic University in 2019 Candice started off her UNICEF journey in Hanoi, Vietnam as a volunteer in education. Soon after she took a leap of faith and moved to the UNICEF office in Khartoum, Sudan. During her time there, Polio, a high-risk communicable disease detrimental to children, was on the rise in Sudan. In response, UNICEF launched a national vaccination programme. Alongside fighting diseases, UNICEF Sudan was working to train locals to become teachers, as one third of children in Sudan were unable to go to school due to a shortage of teachers. As time went by, things were getting better and Candice was hopeful.

as bombs went off only 50 meters outside of her place. She stated that, "The work which we have been working so hard on, including the warehouses where (polio) vaccines were stored as well as some basic medical facilities, have been destroyed."

During the period when she had to evacuate back to Hong Kong, Candice kept working remotely to support UNICEF's emergency works in Sudan through replenishing vaccines, distributing emergency supplies and assisting refugees to leave conflict zones. She has now returned to Sudan and is continuing her work. We urge you to stand alongside people like Candice and show your unwavering support to UNICEF.

However, in April conflict broke out in Sudan with explosions and gunfire hitting Khartoum. Candice recalls having to hide in her kitchen

“Even though Hong Kong might be far from countries in conflicts and warzones, we are a small city, but we can still help to make an impact in the world.”

Candice Lau - UNICEF staff stationed in Khartoum, Sudan

UNICEF delivered over 5,500 metric tons of lifesaving supplies across Sudan.

3+ MILLION children and women received health supplies

2.1 MILLION people gained access to safe drinking water

2 MILLION children screened for malnutrition, life-saving treatment given to approximately **107,000**

400+ SAFE SPACES established across Sudan



Vital shipment of medical supplies arrives in Port Sudan.

RUN FOR EVERY CHILD

The largest charity road running race event in Hong Kong - UNICEF Charity Run 2023 returns on the 5th of November! The Event is dedicated to making United Nations Sustainable Development Goal (SDG) 3: Good Health and Well-being, a reality for every child.



Even though the Pandemic is finally behind us, its negative impact on physical and mental health of our next generation still lingers. Here in Hong Kong, close to 60% secondary school students show symptoms of anxiety, hence the importance of raising awareness on SDG3 through our Event. Proceeds of Charity Run 2023 will be donated to improving children's health, nutrition, education, water, sanitation and hygiene, and other child rights initiatives worldwide. Please support your beloved family members and friends by helping them attain their personal fundraising goals!

UNICEF Charity Run 2023 Runners Calling Ceremony

Stepping into its 15th year, UNICEF Charity Run is re-introducing the 15km Run, a unique race from the inaugural UNICEF Run in 2006, symbolizing UNICEF HK's ongoing commitment to the cause of child rights. Ms. Judy Chen, Chairman of UNICEF HK, mentioned at the ceremony that UNICEF HK encourages citizens to engage in more physical activities and raise public awareness on the importance of SDG3.



Left to right: Ms. Yip Pui Yin, Former Hong Kong Women's Badminton Representative; Ms. Judy Chen, Chairman of UNICEF HK; Mr. Liu Mingxin, Deputy General Manager of China Cinda (HK) Holdings Company Limited and Lead Partner of UNICEF Charity Run 2023; and Mrs. Bonnie Li, then Fundraising Committee Chairman of UNICEF HK officiated the Runners Calling Ceremony for UNICEF Charity Run 2023.



Guests attending the Runners Calling Ceremony.

CHAMPIONS FOR CHILDREN CORPORATE MEMBERSHIP SCHEME

Caring for children and enhancing ESG performance



Champions for Children corporate members can precisely select which UNICEF key projects to support in accordance to their Environmental, Social and Governance (ESG) strategy. Furthermore, members are entitled to exclusive entitlements such as sharing sessions by UNICEF HK representatives to engage staff and stakeholders.

For details, please contact us at: @ corp_donation@unicef.org.hk ☎ 2836 2970

WASH MEANS LIFE!

A simple four-letter word, WASH stands for water, sanitation and hygiene. This fundamental programme is frontline defence for vulnerable children and their families against life-threatening risks and diseases. UNICEF works in over 100 countries to help provide access to clean water and reliable sanitation, and to promote basic hygiene practices in rural and urban areas, including in emergency situations.



Do You Know?

- Worldwide, 2.2 billion people still lack access to safe drinking water.
- More than half of the global population does not have access to safe sanitation.
- Over 700 children under age 5 die every day of diarrhoeal diseases due to lack of appropriate WASH services.

ZeShan Foundation Supported WASH Programme in Pakistan



Humanitarian situation in Pakistan deteriorated drastically due to widespread flooding in 2022 resulting in massive stagnant flood waters, damaged water and sanitation systems and large-scale displacements. WASH interventions by UNICEF have contributed to reduction in the incidence of diseases caused by unsafe water and poor sanitation and hygiene.

Heartfelt thanks to ZeShan Foundation for its generous support aimed at providing **27,000 people** with reliable and sustained access to basic water services through rehabilitation / construction of water systems in Sindh district, Pakistan. **16 schools** were provided with WASH facilities, benefiting **2,500 students**, including **1,225 girls**.



FLIGHT OF KINDNESS

Change for Good Inflight Fundraising Programme

How many trips have you taken since travel restrictions were lifted? What would be the ideal way to make good use of the remaining foreign currency change in your pocket? You can support Change for Good Inflight Fundraising Programme operated by Cathay Pacific and UNICEF HK, by simply putting the remaining change into the envelope. Your kind donation in any denomination and currency can make a big difference to vulnerable children worldwide.



A brand new look to the Change for Good Inflight Fundraising Programme Donation Envelope

ONE IN FIVE CHILDREN WORLDWIDE

are unvaccinated or under-vaccinated

UNICEF's State of the World's Children (SOWC) Report 2023 offers the most comprehensive analysis of global trends affecting children, examining what needs to happen to ensure that every child, everywhere is protected. When SOWC first went into print in 1980, 10% of the children born that year died from preventable causes. By 2018, that number had declined to just 3%.



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How the COVID-19 pandemic set back vaccination

The world is facing a red alert for children's health: Vaccination coverage dropped sharply during the COVID-19 pandemic, leaving millions more children unprotected against some of childhood's most serious diseases. Between 2019 and 2021, the number of zero-dose children rose from 13 million to 18 million globally. There was a sharp increase, too, in the number of under-vaccinated children, which rose by 6 million to 25 million.

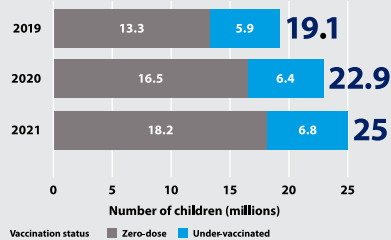
Catch-up and recovery are needed urgently, and it's not too late. As the largest single vaccine buyer in the world, UNICEF procures more than 2 billion doses of vaccines annually for routine immunization and outbreak response. Let's protect every child from preventable diseases.

The COVID-19 pandemic set back childhood immunization around the world. In just three years, the world has lost more than a decade of progress.



children are **zero-dose** (unvaccinated) and **under-vaccinated**, leaving them vulnerable to a range of vaccine-preventable diseases.

Number of children who missed vaccination during the COVID-19 pandemic



DONATE NOW

Vaccines can save 5.8 million lives every year if the Immunization Agenda 2030 goals are met.

Acknowledgements

'Change for Children' Hotel Fundraising Programme

Hong Kong Hotels Association

'Change for Good' Inflight Fundraising Programme

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YM Yoki Magokoro

AliJoBo Company Limited

SDG Actioner Challenge for Ethnic Minority Youth

AEON Credit Service (Asia) Company Limited

Reimagine Education

Doo Group

UNICEF 'Champions for Children' Corporate Membership Scheme

Primavera Capital Limited

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Hong Kong Community Foundation

Young Envoys Programme 2022-23

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New Donation Box Supporting Organizations

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